

# Powering Connections; Navigating AI in our industry

July 16th

8am-10:30am

Westport Event Center

12031 Lackland Road | St. Louis Mo 63146

*Catered by RUSSO's*

*Program coordinated by Emerging EBMI Members*

EBMI is excited to present an inspiring session on Generative AI, led by a thought leader in the AI space, showcasing how AI is transforming businesses and redefining industry functions. While many are receiving AI insights through specific channels, EBMI is uniquely bringing all industry segments together to collaborate, share knowledge, and explore how AI will shape the future of electrical work.

#### **This high-level session will provide:**

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- AI fundamentals tailored for our industry
- Real-time business benefits and practical takeaways
- Strategies to leverage AI effectively in your role and across teams
- Key concerns like data privacy and cybersecurity, safety and ethical considerations
- Fireside chat with GadellNet's strategic IT consultants for a real-world Q&A

#### **Meet the Speaker**



**Ashley Pyle, CXO at  
GadellNet Consulting  
Services | AI in Business  
Speaker | Board Member**

With over 40% of U.S. work activity poised to be automated or significantly enhanced by AI, organizations need to start planning and rolling out generative AI tools today. Our experienced speaker will break down AI's real-world impacts - from optimizing operations and cutting costs to shaping policies that drive efficiency. You'll leave equipped to harness AI for innovation and growth and stay ahead of the curve in our evolving industry. This session empowers organizations at every stage of AI maturity to advance their skillsets and plan for the future, regardless of where they are at in their journey.

#### **Thank you to the sponsors of this event:**

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**Tickets:**  
**Just \$60 per person!**  
**\$95 for non-members**

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your spot!**

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