

Ameren Illinois Energy Efficiency Incentives Program: Old Favorites and New Opportunities

Electrical Board of Missouri and Illinois

Springfield – April 10, 2025

Mt. Vernon – April 16, 2025

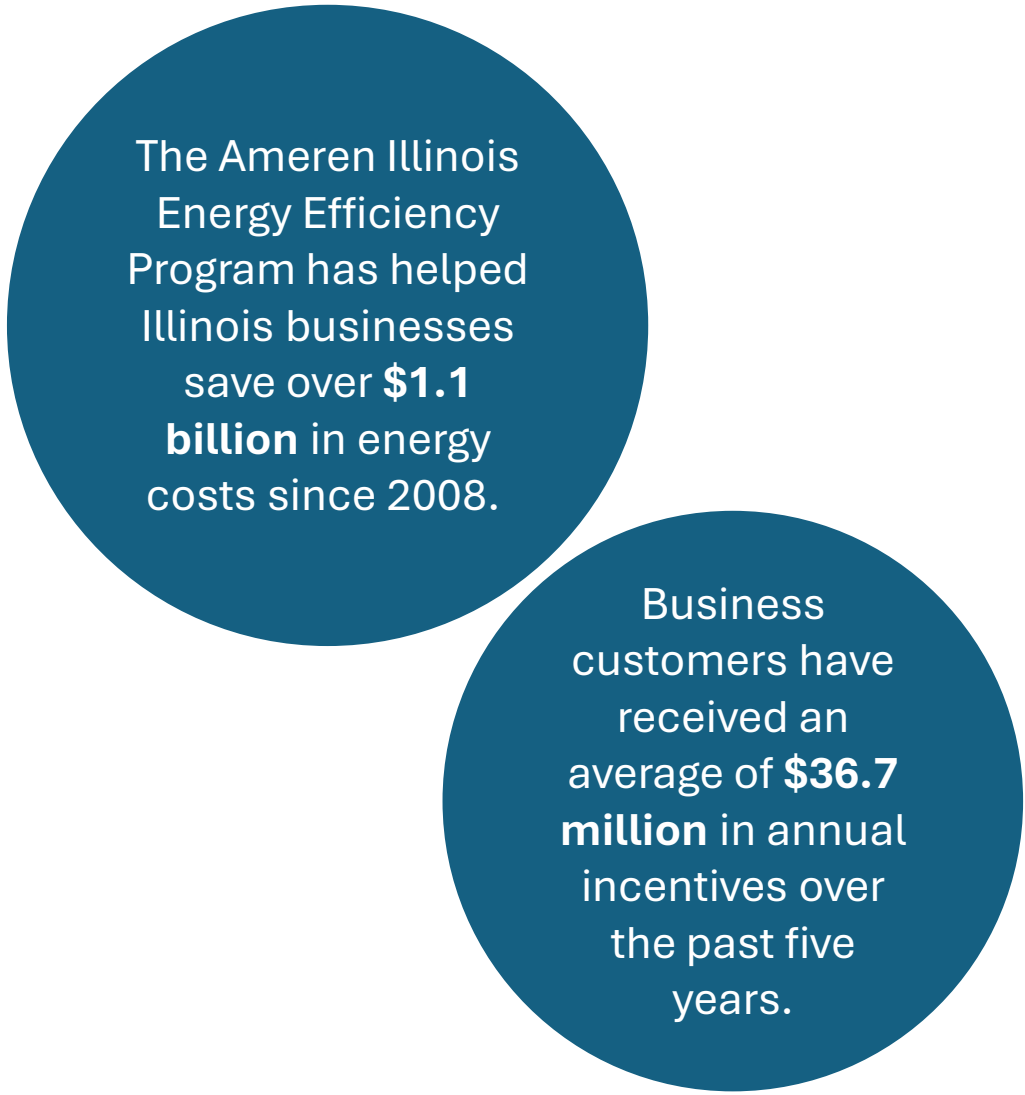
Incentives Program Overview

- **Program goals:**

- Provide financial incentives to lower the cost of energy-saving equipment upgrades
- Save Ameren Illinois customers money on future utility bills.

- **Financial incentives can help:**

- Cut project costs
- Decrease payback periods
- Move energy efficiency projects forward!



The Ameren Illinois Energy Efficiency Program has helped Illinois businesses save over **\$1.1 billion** in energy costs since 2008.

Business customers have received an average of **\$36.7 million** in annual incentives over the past five years.

Business Incentive Eligible Project Types

- **Standard:** Lighting/Controls, HVAC/Controls, Steam Traps, VFDs, Weatherization, and Specialty Equipment
- **Custom:** Projects and measures ineligible for other program Standard project incentives
- **Specialized:** New Construction, Feasibility Studies, Metering and Monitoring, and Retro-Commissioning; Campus Participation
- **Small Business Direct Install (SBDI):** Lighting and Refrigeration
- **Instant Incentives/Midstream:** Lighting, HVAC, Food Service Equipment
- **Online Store:** Lighting, Occupancy Sensors, and Thermostats

Pre-Approval is required for all projects except Standard projects with base incentives under \$10K, SBDI, Online Store, or Instant Incentives/Midstream (point-of-purchase discounts).

Application Requirements

- **Projects Requiring Application and Pre-Approval**
 - All Custom projects
 - All Specialized projects
 - All Standard projects having incentive payouts over \$10K
- **Projects Requiring Application without Pre-Approval**
 - All Standard projects having incentive payouts under \$10K
- **Projects Not Requiring Any Application**
 - SBDI
 - Instant Incentives/Midstream
 - Online Store

Application Process Forms/Supporting Documentation

- **Forms**

- <https://www.amerenillinoisavings.com/business-forms-library>
- Project application form (unique to each project type)
- Incentive Payment Request Form at project completion
- Large Incentive Request Form (for project incentives over \$50K)
- Payment Release Authorization (for 3rd party incentive assignment)

- **Supporting Documents**

- Equipment cut sheets
- Customer W-9
- Energy savings calculations on certain non-Standard projects
- Corporate Commitment Letter (for project incentives over \$100K)

PY25 Incentive Rate Changes

- Measures not listed will maintain the current incentive level
- *Lighting Incentives will remain in the 2025 Business Program*

Measure	PY2024 Incentive	PY2025 Incentive
Demand Controlled Ventilation	Private \$0.15/sqft Public \$0.25/sqft	Private \$0.12/sqft Public \$0.22/sqft
Gas Boiler Replacement	Private \$1,000-\$6,500/unit Public \$1,125-\$7,750/unit	Private \$800-\$5,200/unit Public \$1,000-\$7,0/unit
Gas Furnace Replacement	Private \$400-\$500/unit Public \$800-\$900/unit	Private \$450-\$550/unit Public \$900-\$1,00/unit
Gas Furnace Early Replacement	Private \$1,000-\$1,100 Public \$1,800-\$2,400	Removing; will combine with gas furnace replacement above
Steam Trap Survey (HVAC <=15 psi)	Private \$35/trap Public \$40/trap	Private \$25/trap Public \$35/trap
Steam Trap Repair / Replacement (HVAC <=15 psi)	Private \$120/trap Public \$200/trap	Private \$100/trap Public \$150/trap
Steam Trap Survey (Industrial Process)	\$35-\$60/trap	\$25-\$45/trap
Steam Trap Repair / Replacement (Industrial Process)	\$140-\$600/trap	\$115-\$480/trap
Real-Time Steam Trap Monitoring	\$150-\$600/trap	\$160/trap
Replacement of Monitored Steam Traps	\$180-\$600/trap	\$145-\$480/trap
Ozone Laundry System	Private \$30/lb Public \$50/lb	Private \$24/lb Public \$45/lb
Anti-Sweat Heater Control (Freezer or Refrigerator)	\$75/door	\$100/door
Evaporator Fan EC Motor Controls	\$110/control	\$140/control
Q Sync Motors	\$50/door	\$75/door
EC Motor for Walk-In Cooler	\$90/motor	\$120/motor

Custom Application Update

- No need for separate supplemental calculator for HVAC projects
- **Now allowing internal labor to be included in project costs**

ELECTRIC INCENTIVES ESTIMATE		
Description	Instructions	Answer
Baseline Annual Consumption	Current energy use or, for new construction or equipment at end of expected useful life (EUL), enter the energy used under theoretical standard-efficiency or code-minimum conditions.	kWh
New Efficient Annual Consumption	Projected energy use after project completion. Provide documentation to support this value (e.g. calculations, models, equipment specifications, trend data). See page 10.	kWh
Annual Electric Energy Savings	$[C = A - B]$	kWh
Project Type	Public sector is defined as municipalities, local government, public schools, state universities and community colleges.	<input type="checkbox"/> Private Sector, non-DS2 <input type="checkbox"/> Public Sector or DS2
Base Custom Incentive (before applicable caps)	Private sector: $\$0.16 \times (\text{min. of } [C] \text{ and } 3,125,000) + \$0.06 \times (\text{max. of } 0 \text{ and } [C - 3,125,000])$. Public sector and DS2: $\$0.20 \times (\text{min. of } [C] \text{ and } 3,125,000) + \$0.06 \times (\text{max. of } 0 \text{ and } [C - 3,125,000])$.	\$
Your Electric Rate	Total of annual electricity costs, divided by annual billed kWh.	\$ /kWh
Annual Energy Cost Savings	$[G = C \times F]$	\$
Materials Cost*	Provide quote or proposal to support this value.	\$
External Labor Cost*	Provide quote or proposal to support this value.	\$
Internal Labor Cost* (optional)	Internal labor costs, if included, must meet documentation requirements. See page 10.	\$
Total Electric Project Cost	$[L = H + J + K]$	\$
Payback Before Incentive	$[M = L / G]$ Must be between 1 month and 12 years to be eligible.	years
Payback After Incentive	$[N = (L - E) / G]$ Capped if value is less than 1 month (0.083 years).	years
Incentive Percent of Cost	$[P = E / L \times 100]$ Ineligible if less than 10%, capped at 80%.	%
Estimated Custom Electric Incentive (Pending preapproval and final technical review)	Base incentive [E], capped if necessary at 1 month payback after incentive [N], 80% of project cost [P], or HVAC cap [S]. Incentives over \$500,000 likely to be reduced based on available budget.	\$ 0

Required Paperwork

- **For paperwork requiring wet signatures, DocuSign-type signatures will be accepted – ID, date and timestamp certificates are required.*
- For questions regarding paperwork, work with your Energy Advisor

Required:

- Signed and Completed Application
- Including Utility Account and Estimated Date of Completion
- Signed and Completed Customer W-9 form*

For Larger Custom or Retro Commissioning Projects:

- LIRF* - Large Incentive Request Form (\$50k+)
- Purchase Orders/Scope of Work
- Project Calculations

As Needed:

- Spec Sheets
- Landlord Consent Form*
- Payment Release Authorization Form*

Required:

- Signed and Completed Incentive Payment Request Form
- Invoice(s) illustrating Labor and Materials
- Signed and Completed Customer W-9 form*
- If not already submitted with application

As Needed:

- Landlord Consent Form*
- Payment Release Authorization Form*

Instant Incentives Lighting

- Incentives in red changed in PY2025
- Go to AmerenIllinoisSavings.com/Instant

Measure	2025 Incentive
LED Linear T8 8 ft.	\$9/tube
LED Linear T8 4 ft. and U-bend	\$5/tube
LED Linear T8 3 ft.	\$4/tube
LED Linear T8 2 ft.	\$3/tube
LED Linear T5 HO 4 ft.	\$10/tube
LED Linear T5 4 ft.	\$8/tube
LED Mogul (E39) ≤ 5k lm	\$30/lamp
LED Mogul (E39) 5,001-10k lm	\$35/lamp
LED Mogul (E39) 10,001-15k lm	\$70/lamp
LED Mogul (E39) 15,001-30k lm	\$90/lamp
LED Mogul (E39) 30,001-40k lm	\$130/lamp
LED Mogul (E39) > 40k lm	\$200/lamp
LED 4-Pin Base	\$3/lamp
Exit Signs	\$12/fixture
Wall Packs, 0-5k lumens	\$50/fixture
Wall Packs, 5-30k lumens	\$200/fixture
Wall Packs, >30k lumens	\$500/fixture

Instant Incentives Non-Lighting

- Go to AmerenIllinoisSavings.com/Instant
- What's available in PY25
 - Ducted Air Source Heat Pump (less than 65 kBtu)
 - Ducted Air Source Heat Pump (65 - 134.9 kBtu)
 - Ductless Mini-Split Heat Pump
 - Heat Pump Water Heater
 - Smart Thermostat
 - AX/ BX Notched V-Belts
 - PTAC Units
 - PTHP Units

Instant Incentives Changes For PY25

- . Central Air Conditioners will no longer be incentivized through Instant Incentives in Program Year 2025.
- . Removal of the Tier 2 option for Ducted Air Source Heat Pumps (less than 65 kBtu).
- . Find Participating Distributors at **AmerenIllinoisSavings.com/Distributors**

Early Completion Bonus

- Bonus incentive dollars for completing projects early!
- Available for Standard or Custom Electric and Gas projects*
- No additional paperwork — bonus is automatically added
- 1st Quarter bonus 15%; 2nd Quarter 10%; 3rd Quarter 5%
- Bonus paid only if project completes in the calendar year stated on the original application form

AmerenIllinoisSavings.com/Bonus

*Not applicable to Online Store, Instant Incentives/Midstream Offerings, Small Business Direct Install Projects, Staffing Grant, Strategic Energy Management (SEM), Metering and Monitoring, Feasibility Study or Building Energy Assessment (BEA).



Made In Illinois Bonus

- 5% enhancement of Early Completion Bonus for using Illinois-made equipment. 5% is added to an eligible project's ECB percentage
- Equipment must be at least 50% manufactured and/or assembled in Illinois
 - Exclusive of packaging and installation
 - Product installation is not considered "assembly"
 - Must provide documentation to confirm eligibility
- **Projects must be completed before September 30, 2025**
- For a list of qualifying equipment and distributors, visit AmerenIllinoisSavings.com/MIL-Distributors



For more information, visit AmerenIllinoisSavings.com/Bonus

*Not applicable to Online Store, Instant Incentives/Midstream Offerings, Small Business Direct Install Projects, Staffing Grant, Strategic Energy Management (SEM), Metering and Monitoring, Feasibility Study or Building Energy Assessment (BEA).

Annual Business Symposium and Bonus

- Bonus dollars for every Business Symposium attendee
- New Standard or Custom Gas and Electric projects* are eligible for a 15% bonus; one project per bonus coupon; Symposium bonus cannot “stack” on any other bonus(es)
- Coupon must be attached to project application
- Symposium held in Springfield in mid-October each year (example graphic shown for 2022 event)
- Project application must be submitted on or before April 30th of the following year, with project completion by November 30th



AmerenIllinoisSavings.com/Symposium

*Not applicable to Online Store, Instant Incentives/Midstream Offerings, Small Business Direct Install Projects, Staffing Grant, Strategic Energy Management (SEM), Metering and Monitoring, Feasibility Study or Building Energy Assessment (BEA).

Energy Advisors



- For Large and Small Business accounts
- Free site walk-throughs and project consultations
- Assistance with application process and identifying energy efficiency needs

Request a FREE Energy Consultation:

1.866.800.0747

IllinoisBusinessEE@ameren.com

Find an Energy Advisor:

Large Business:

AmerenIllinoisSavings.com/EA

Small Business:

AmerenIllinoisSavings.com/SBEA

Program Allies



- Contractors who have registered and received training from Ameren Illinois
 - Familiar with application forms and processes
 - Help customers complete energy efficiency projects
 - Ameren Illinois has no vested interest in any Program Ally contractor
 - Except for SBDI projects, there is no requirement that any customer use a Program Ally
- Look for a Program Ally on the program website:
 - Visit AmerenIllinoisSavings.com/business/business-contractors
 - Allies can be searched by “Specialties”, “Areas Served”, and/or “Customer Type”
 - The search will provide a full list of Program Allies and their contact information

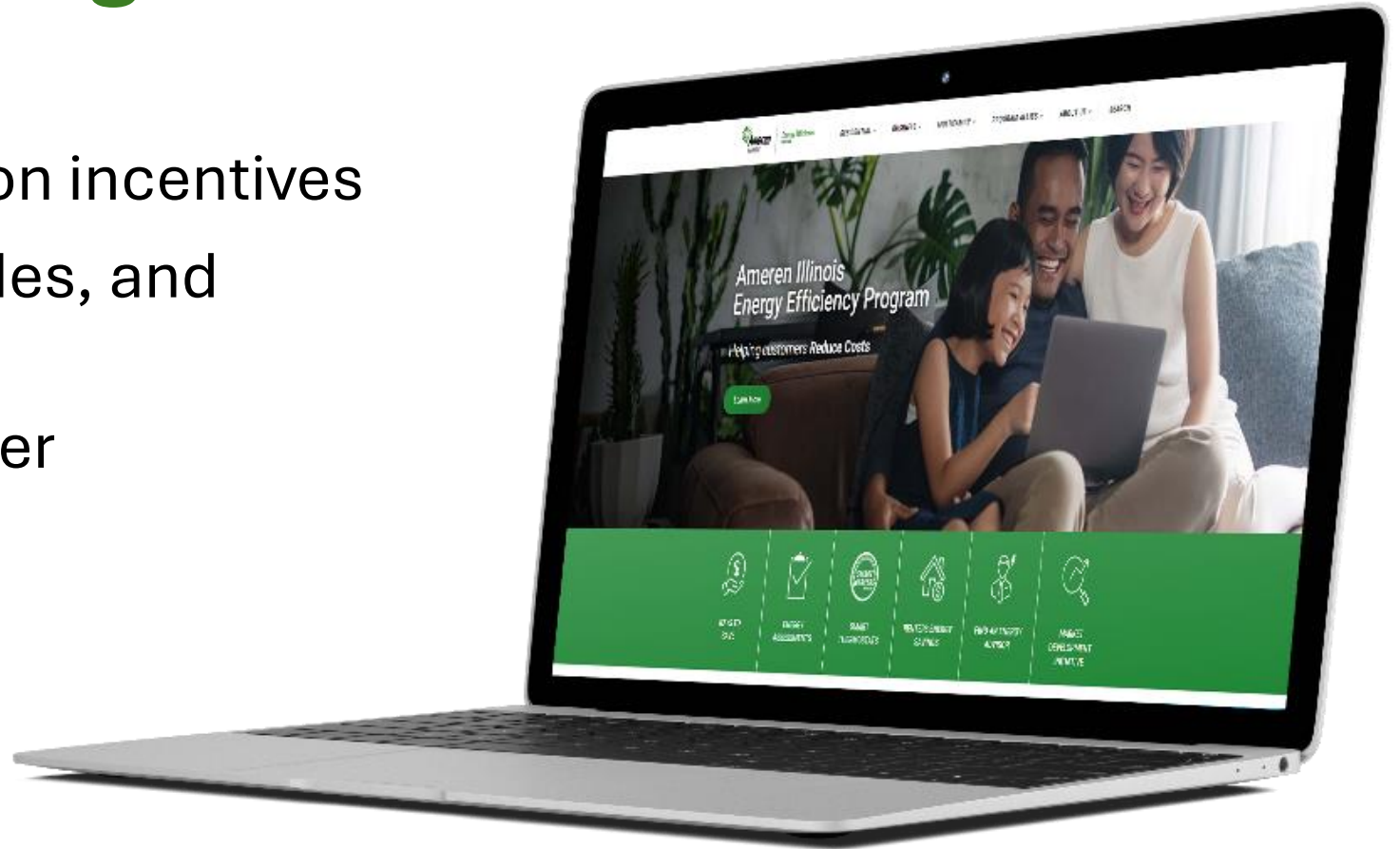
Certified Installers



- Current legislation requires that all Electric projects must have affected equipment either be installed by the customer/user or done by an Illinois Commerce Commission-Certified Installer
 - Failure to conform means forfeiture of any incentives to customer
 - Non-certified contractors can do work on projects as long as they are undergoing the process of becoming certified; incentive payment is withheld on completed projects until contractor receives certification
 - A contractor registered as a Program Ally in the Incentives Program is **not** automatically also an ICC-Certified Installer (these are two different designations)
 - The Incentives Program can assist contractors in submitting their paperwork to become certified
 - To find an ICC-Certified Installer, a link to the ICC website is on Page 1 of every project application form

AmerenIllinoisSavings.com

- Most up-to-date information on incentives
- Applications, application guides, and other necessary forms
- Videos, case studies, and other educational content
- Program contact information



Building Operator Certification Training

- **Training offered in conjunction with Midwest Energy Efficiency Alliance (MEEA)**
 - Focuses on energy-efficient building operations and preventative maintenance procedures
 - Ideal candidates include facility managers, building engineers, HVAC technicians, and building operators from facilities of at least 50,000 square feet
 - Ameren Illinois customers receive discounted tuition rate and may be fully reimbursed upon successful course completion
 - Course completion requirements include homework and testing
 - Go to **<https://www.boccentral.org/training/illinois>** for additional information

Building Operator Certification Training (cont.)

- **Upcoming 2025 Level I online and in-person classes**
 - In-person in Chicago, 4/17 – 6/27
 - Online, 7/9 – 10/9
 - In-person in Chicago, 9/25 – 12/5
 - Level II training and certification available to successful Level I graduates
 - **<https://www.boccentral.org/training/illinois>** for additional information

Questions?

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