

2025 AMEREN BIZSAVERS PROGRAM

LINCOLN BOSCHERT,
SR BUSINESS DEVELOPMENT

3/7/2025



TODAY'S AGENDA

Agenda

- Program Basics
- Program Updates
- Equipment Types & Programs
- Standard & Custom Measures
- Program Resources & Contacts

Ameren Missouri BizSavers Basics

The Ameren MO BizSavers program provides cash incentives toward energy-efficient upgrades for Commercial & Industrial accounts.

The 2025 program marks the 17th year of providing energy efficiency incentives.



Ameren Missouri BizSavers Program Updates

This year we no longer have incentives for lighting replacements in the Custom or Standard programs. **Incentives are available for lighting controls!**

Lighting incentives are only available in the Business Social Services program (BSS)

Small Business Direct Install (SBDI) has been removed from the program.

Incentives continue for HVAC, energy management control systems, compressed air, refrigeration, and more!



Ameren Missouri BizSavers Program Updates

- All projects to require Pre-Approval.
Apply before you buy.
- Incentives paid after the project is completed:
 - Company Check
 - Company Bill Credit
 - Check to “Approved” Trade Ally
- Applications must be received with all paperwork submitted by 12/31/2025 for 2025 projects and 12/31/2026 for 2026 projects.

Minimum incentive amount

\$150

**All projects require
Pre-Approval**

Maximum incentive amount

\$2,000,000

per customer during current program cycle.

Energy Efficient Equipment Types



HVAC



VFDs and
Motor Controls



Water Heating



Refrigeration



Compressed Air

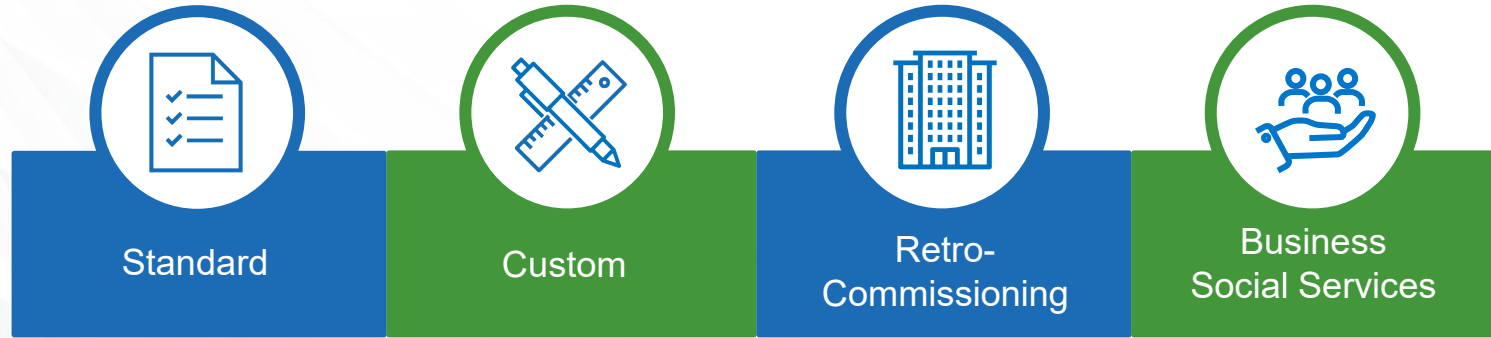


Kitchen
Equipment



Motors

Ameren MO BizSavers Programs



All incentives are subject to Ameren Missouri BizSavers eligibility guidelines.

STANDARD PROGRAM & RATES



Standard Incentive Program



Standard Incentives are a quick and easy way to receive cash for your energy efficiency upgrades. Incentives are paid on a per unit-installed basis and are available for a variety of qualifying equipment from motors to refrigeration to Variable Frequency Drives (VFDs) and HVAC equipment. **All Standard projects now require pre-approval.**

Ameren Missouri BizSavers Commercial HVAC Incentives

Standard Program

Pre-Approval required for all projects

- Packaged DX units, Heat Pumps, and more.
- Chillers (air-cooled and water-cooled)
- Variable Frequency Drives
- Demand Control Ventilation
- Rooftop Unit Controllers
- High Volume Low Speed Fans



HVAC — Standard Incentives

Equipment	Incentives
Packaged DX, Split Systems, ASHP	\$10-\$175 per Ton
Air-Cooled & Water-Cooled Chiller	\$58-\$167 per Ton
VFDs on HVAC system Fans and Pumps	\$200-\$350 per HP
Demand Control Ventilation	\$0.18-\$0.57 per SF
Advanced RTU Controls	\$1,500 per HP

Additional Standard Incentives

Equipment	Incentives
VSD Air Compressors	\$107-\$120 per HP
Kitchen Hood DCV	\$450 per HP
High Volume Low Speed Fans	\$700-\$2,200 per fan
Energy Star Hot Food Holding Cabinets	\$75-\$530 per cabinet
Energy Star Steam Cookers	\$900-\$1,200 per cooker

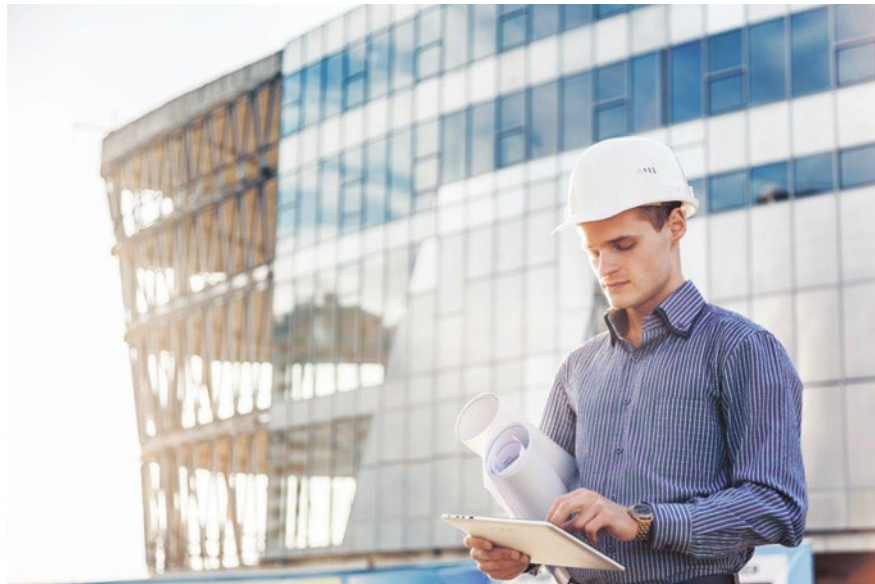
CUSTOM PROGRAM & RATES



Custom Incentive Program

For energy saving projects that do not fall under a specific Standard Incentive, Custom Incentives are available.

These projects also require pre-approval before equipment purchase or installation. Custom incentives must have a minimum 12-month simple payback and meet the program's benefit cost test.



Custom Incentives are calculated based on the projected annual energy reduction.

Ameren Missouri BizSavers Commercial Custom Incentives

Custom Program

- Process Chillers
- Refrigeration Systems
- Compressed Air
- Lighting Controls
- Other Process Equipment
- Energy Management System Controls
- *PLUS most other cost-effective energy efficiency upgrade*



Custom Incentives



12¢ to 35¢

per kWh of projected
annual energy savings

- *Qualifying energy saving measures not identified as Standard Incentives.*

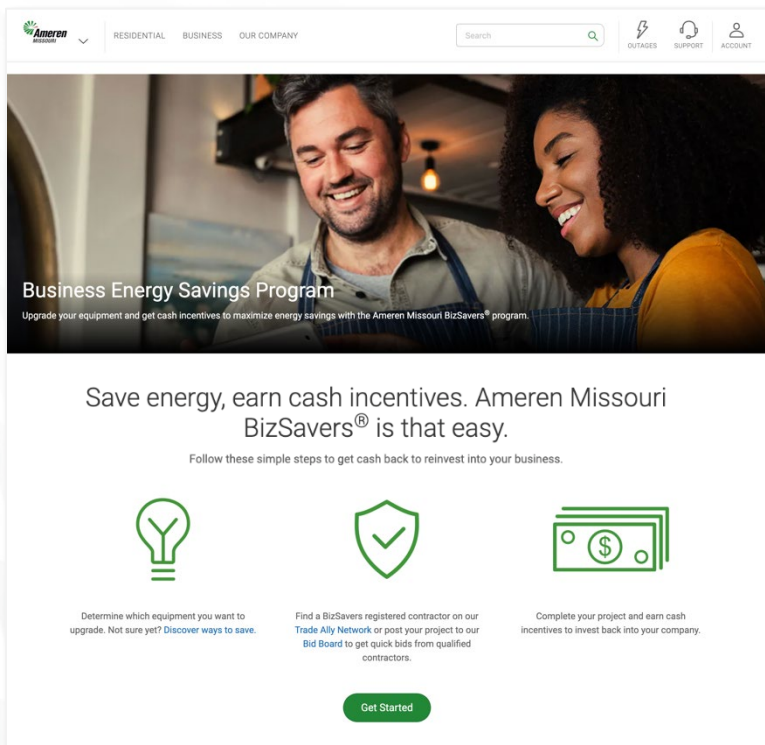
Custom Incentives

Equipment	Incentive Per Unit
Cooling	35¢
HVAC	29¢
Building Shell	24¢
Lighting Controls	16¢
Facility – Grow Conditioning	16¢
Water Heating	15¢
Cooking	15¢
Compressed Air	13¢
Miscellaneous	12¢
Motors	12¢
Process	12¢
Refrigeration	12¢

RESOURCES & HOW TO GET STARTED



Ameren Missouri BizSavers Program Website



AmerenMissouri.com/Bizsavers

- Search the Trade Ally Directory
- Check out Case Studies and Videos of past BizSavers Projects
- Download:
 - Standard Incentive List
 - Custom Incentive List
 - Program Guidelines
 - Standard/Custom Application
 - HVAC Easy Application

HVAC Easy Application

HVAC Incentives

Total Incentive
\$1,125.00

Application Status
Complete Application

Progress
4%

Trade Ally Information

Is there a Trade Ally for this Project?

Trade Ally Company* First Name* Last Name* Title* Primary Phone* Email*

	HVAC Energy Efficiency Measure*	New Efficiency*	Cooling Capacity*	Qty*	Unit of Measure*	Efficient Brand and Model*	Total Costs*		Estimated kWh Savings	Total Measure Incentive
							Material	Labor		
1)	Package or Split System 11.25<20 tons	14.0 IEER	15 Tons	1	Unit	Brand or Model #	\$13,000.00	\$2,000.00	3,692 kWh	\$1,125.00
2)			Tons							
3)			Tons							
4)			Tons							
5)			Tons							

- This one-page application can be completed in a matter of minutes!
- Excel-based, download from the BizSavers website
- Get your incentive estimate in seconds!

Input:

- Efficiency (in SEER or IEER) | Size (in tons) | Brand and Model | Cost

HVAC Easy Application

Information Required:

- Ameren Account number and site information
- Federal Tax ID Number
- HVAC Equipment Specifications
- Customer Electronic Signature

The screenshot shows the 'HVAC Incentives' application form. At the top, there's a header with the Ameren Missouri logo and three images of HVAC equipment. Below the header, there's a progress bar with three sections: 'Total Incentive' (0%), 'Application Status' (Enter Measures), and 'Progress' (0%).

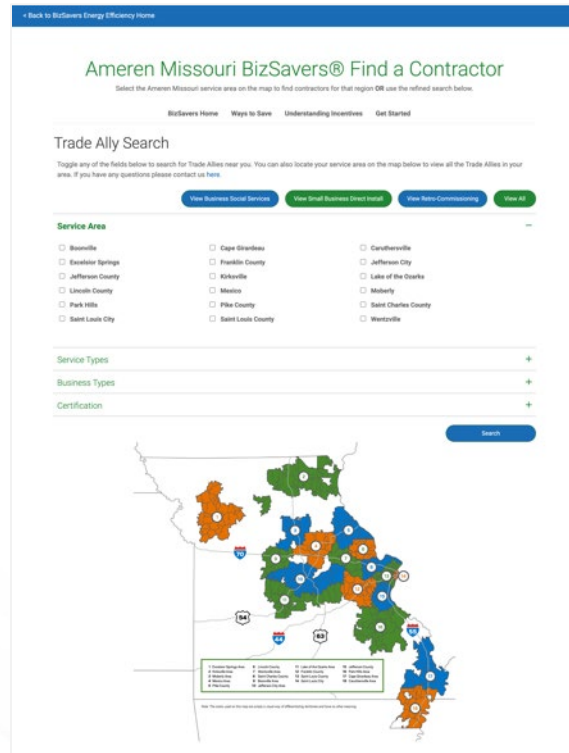
The main content area is divided into several sections:

- Over 5 years, you could save:** A table showing potential savings: kWh (\$0.00), In energy costs (0.00), and metric tons of CO₂.
- Site Details:** A section asking for contact information of the individual authorizing the decision. It includes fields for Site Name, Site Address, City, State (dropdown), Zip Code, First Name, Last Name, Title, Phone, Email, Building Type, Annual Operating Hours, Space Conditioning Type, and Electric Utility Rate (\$/kWh).
- Payee Information:** A section asking for payee information. It includes fields for Payment Type, Tax Entity, Federal Tax ID Number, Payee Company Name, Payee First Name, Payee Last Name, Phone Number, Email, Mailing Address, City, State, and Zip Code.
- Customer Information Release and Terms Acknowledgement:** A section stating that the customer has agreed to the full terms and conditions. It includes a link to the full terms and conditions.
- Signature Section:** A section where the customer must sign and authorize the application. It includes a list of seven items to be signed and authorized, followed by a large text area for the signature.
- Footer:** A green footer containing the Ameren Missouri logo, the website URL (AmerenMissouri.com/HVACIncentives), the phone number (888-541-7299), the project number (1206), and the date (Wednesday, December 31, 2020).

Trade Ally Network Website

Find a Trade Ally to make your project a reality at TradeAllyNetwork.com

- Information on program-vetted contractors and industry professionals
- Find the best one for your project
 - Search by area, services, business type, and diversity information



Business Development Team



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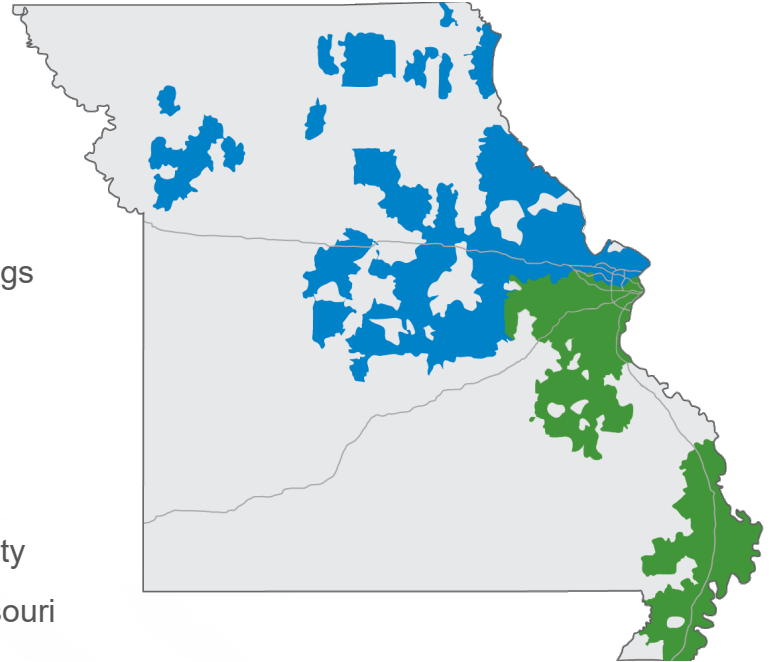
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Questions?

Thank you!

