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The Electrical Board of Missouri and Illinois

Vol. 115 No.09

SEPT 2024



Instructor:
Mark Serafino
Sincerely Speaking LLC

Mark spent more than three decades working in whole-sale distribution. After retiring from OmniCable as a senior sales executive, he formed Strictly Speaking LLC.

Coaching and mentoring individuals and groups in personal communications and leadership and management skills being his primary focus.

Professional Development

TRAINING



NEW Seminars / Programs added to 2024-2025 Course Catalog

Business Communications | Sept. 24th

This course provides an overview on professional communication skills.

Click [here](#) for full details and to register
8.30AM-11AM

Presentation Skills for Engineer and/or Technical Specialists | October 22nd

This session focuses on strengthening presentation skills for those who possess specialized technical expertise and advanced engineering skills.

Click [here](#) for full details and to register
8.30AM-11AM

Managing Sales /Customer Service | November 12th

This course provides an overview on: Planning, the 3 pillars of building relationships, sales call strategies, and more.

Click [here](#) for full details and to register
8.00AM-10:30AM

Leadership | February 11th

This course will include in depth discussion and analysis on topics. Actual case studies will be used to facilitate interactive discussions among the group.

Click [here](#) for full details and to register
11AM-1:30PM- lunch provided.

Sales Strategies | April 8th

The instructor will present proven strategies and techniques for penetrating accounts by rating customers and building a matching strategy.

Click [here](#) for full details and to register
8.30AM-11AM

900 S. Highway Drive | Suite 203 | Fenton MO 63026 | Phone: 636.305.6434 | Fax 636.305.6430

Annie Regan | annie@electricalboard.org

Kim Johnston | kim.johnston@electricalboard.org

A Note of Appreciation: Supporting Each Other for a Thriving Future.

-Kim



Upcoming EBMI Board Meeting: Focusing on **Membership and Events**

On September 26, we will host our upcoming Board meeting, with a focus on membership and events. It has been an exciting period for EBMI as we gather innovative ideas from our committee chairs and members. As our industry evolves and faces new challenges, EBMI remains dedicated to providing resources that support collaboration across all segments of the electrical industry.

Our strategy continues to evolve and includes adding new professional development courses, expanding our reach to involve members in our extended territories, rebranding of committee (Emerging EBMI Members), establishing the charter of our Veterans committee, and collaborating with other organizations to better understand needs and explore ways we can become more involved.

At the same time, we remain committed to continuing the legacy of the courses and events that our members have come to appreciate and value. It is exciting to see the long list of initiatives planned for WHAT IS NEXT for EBMI.

We invite you to share your experiences with those in your network who may not yet be members of EBMI. Please feel free to reach out to me, our board members, our committee chairs with questions, ideas, or ways you can contribute to our mission.

Steve Dietiker, EBMI Board Member | **McClure Engineering**, provided this quote, by Henry Ford.

"Coming together is a beginning. Keeping together is progress. Working together is success."
Steve shared that when reading that quote, it made him think of EBMI.

As a member-led, member-driven, and member-focused organization, we rely on your contributions to ensure that we continue to provide the best resources. Thank you to all our volunteers who are essential to accomplishing our shared goals.

Kim | kim.johnston@electricalboard.org

MEMBERSHIP



Calendar of Events

2024

Sept 9th	Fall Classes Began
Sept 9th	Understanding the National Electrical Code-began.
Sept 10th	Understanding Motor Controls-began.
Sept 24th	Business Communications
Sept 17th	WEB -featured speaker: Zamzama Safi
Sept 21st	WEB @ Ronald McDonald House Brunch
Sept 26th	EBMI Board Meeting
Sept 30th	GolfFest -Crescent Farms
October 11th	Ameren Missouri Electric Power Topics
Oct 8th	WEB-featured speaker: Dr. Christina Doherty
October 18th	Harsh and Hazardous Area Locations seminar-
October 22nd	Presentation Skills for Engineer and/or Technical Specialists
October 23rd	Emerging EBMI Members Mixer Event
October 26th	EBMI-Vets BBQ at VA St. Louis Health Care
November 7th	Lighting Controls for Non-Residential Buildings.
November 12th	Managing Sales Customer Service
November 19th	ARC Flash & Electrical Safety
November 19th	WEB- featured charitable program: Alleluia Baskets
December 5th	2024 Christmas Mixer
December 12th	EBMI Board Meeting

Call EBMI at 636.305.6434 or email events@electricalboard.org click [here](#) for more information on any of our events.
Register for classes by clicking on links provided in the course catalog. Click [here](#) for full course catalog.
Minimum # of attendees are required to host classes.
Please register early.



Power Topics Symposium

Join us on the journey from power generation—distribution to protection.

Register TODAY!

Thank you to our members for supporting the upcoming

AMEREN MISSOURI– EBMI Electric Power Symposium



Program Speakers and Topics...

Friday, 11th October 2024 | 8AM– Noon
Ameren Auditorium | 1901 Chouteau Ave.

Moderated By Sam Unerstall

Key Account Executive
Ameren Missouri



Distribution and Power Quality

Jason Woodard
Director, Metro Engineering | Ameren



Wholesale Energy Markets

-Midcontinent ISO Overview
-Energy Markets & Commodity
-Grid Reliability

Trevor Pettus
Director, Energy & Fuel Management
Ameren



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Matthew Havey
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Siemens Smart Industry



Electrical Services and Modernization

Pete Fisher
Senior Sales Executive
Siemens Smart Industry



Power Quality | Surge Protection

Kris Steiger
President | Schaeffer Marketing Group
Representing Current Technology



Ameren Segments:

-Drones and The Grid
-Accessing Your Interval Data

Employees of non– member firms; \$70 | Employees of EBMI member firms; \$55

PDHs Available: 4 In-person | 3 for virtual participants.

\$10 Discount if registered and paid by Oct 4th | All registrations must be submitted by Oct 4th

Registration Form Click [here](#) or complete:

Email to annie@electricalboard.org

Name: _____

Email: _____

Make selection to all that apply:

☐ I will call with Credit Card ☐ I will mail check.

Need PDHs ☐ Yes ☐ No

☐ In-person ☐ Virtual

Company: _____ Phone: (_____) _____

Address _____ City|State|Zip: _____



EMERGING EBMI MEMBERS

This group is excited to announce that we are considering an upcoming member mixer and networking event. We are exploring options, including an evening at at St. Louis Blues game!

We need to evaluate members commitment to attend and preferred ticket seating options.

We look forward to hearing from you and creating an unforgettable networking experience.

Click [here](#) to submit feedback.

Choices:

- 1) Terrace- all inclusive food like hot dogs, popcorn, and nachos as well as soft drinks, wine, and select Budweiser products served in seats until 3rd period.
- 2) Sky Suite- suite on the 400 level with food and drinks (beer, soda, etc.) Various food options would be provided.
- 3) McBride Suite- Holds 30-60 people on suite level, all inclusive and open bar, food, etc.

Estimated pricing is provided on the interest form.



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The
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Join Us for the First Emerging EBMI Members Event



Date: October 23

Location: 9 Mile Garden

9375 Gravois Rd | Afton MO 63123

Time: 4pm-8pm

Come and join us for an exciting evening of networking and fun at 9 MILE GARDEN! Meet professionals from all segments of the electrical industry. Members of our Board will be available to share what the value of EBMI has meant to them and their companies.

EVENT HIGHLIGHTS:

Networking Opportunities: Connect with industry peers and expand your professional network.

Yard Games: Have fun playing various yard and enjoy the outdoor environment.
(Weather permitting)

Food Trucks: For an additional cost, delicious food available from a variety of food trucks.

Drinks included: Your ticket includes two complimentary drinks.

Thank you to the sponsors of this event:



EBMI Services

Education

- Classes and Seminars
- Consulting Engineers Forum
- Professional Development Hours (PDH)
- Electrical Expo (every 3 years)

Networking

- Expo every 3 years with over 300 manufacturers.
- Emerging Members Programs
- Sponsorship Opportunities at events.

Industry Resources

- Women's Electrical Board
- Emerging EBMI Members
- EBMI Vets
- Connect-4-Success
(A work based learning program)
- EBMI Foundation
(Scholarship Program)
- *The Flash* Monthly Newsletter
 - Advertising opportunities
 - Free job postings

**Tickets: \$25 per person! Click
HERE to purchase tickets.**

Contact Us



636.305.6434



www.electricalboard.org

Board Member Spotlights

We thank all board members (past, present and future) for their dedication.



Chris Arb | Business Development Manager Industrial
McCarthy Building Company –Company membership since 2021
11 yrs of industry experience and involved with EBMI.

"I was introduced to EBMI by my Dad (*Mike Arb*). When I started in the industry, he explained how the Electrical Board allowed him to expand his network and create so many lasting professional as well as personal relationships. EBMI has provided me the opportunity to expand my network which has led to professional successes and career development. My past employers (FISHCO & Leviton) were positively impacted directly by the relationships developed through EBMI. Exposure to the products these companies represented and manufactured was aided through the EBMI trade show and other events. My current employer, McCarthy Building Companies, has benefited by expanding subcontractor and vendor relationships with EBMI company members, strengthening our partner network.

The history of the EBMI of MO/IL is second to none. If you lean in and get involved, the ROI on your investment will be tremendous." - *Chris*

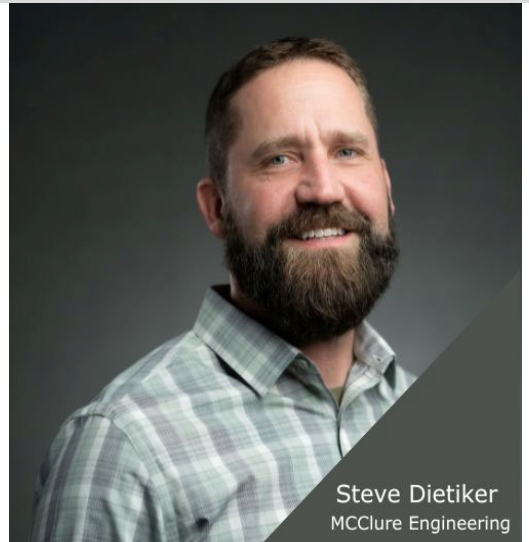
Steve Dietiker - | Principal + Lighting
McClure Engineering

22 years of industry experience.

McClure Engineering has been involved in EBMI since 1990

I was first connected with EBMI via educational opportunities, quickly realizing the large network of likeminded industry folks. Over the years many relationships and friendships have come by way of EBMI events. I find myself quite often reaching out to EBMI friends to get advice or just another perspective from elsewhere in the industry. I hope that by being part of the board of directors I can provide some form of support to keep the board going for future generations. Anyone curious about it should just sign up and get involved where they have interests, even if it's just an annual event or two, you won't regret it.

"Coming together is a beginning. Keeping together is progress. Working together is success" - **Henry Ford**. When reading that quote, it makes me think of EBMI. Bringing us together, keeping us together, with many of us working together." -*Steve*



Steve Dietiker
McClure Engineering



Women's Electrical Board: Featuring: Zamzama (ZZ) Safi

"Women Achieving Their Greatest Potential"

Sept. 17th meeting. | Coordinated by Melissa Meywes | Eaton Corporation

We are thrilled to announce that our upcoming Women's Electrical Board meeting on September 17th has over 60 registrations. This is shaping up to be an unforgettable event as we welcome our guest speaker, ZZ. Born and raised in Afghanistan, ZZ's life has been marked by extraordinary courage. She risked everything to assist U.S. forces, ultimately making a daring escape to the United States.

ZZ's journey has been filled with challenges, but her unwavering strength and faith have guided her through each obstacle. Her story is a testament to resilience, and we believe it will inspire all who attend. Many will hear ZZ's powerful narrative and connect with fellow WEB members in celebrating stories of courage and perseverance.

Interested in info about WEB? [Click here.](#)



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The Electrical Board of Missouri and Illinois

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September 30th • Crescent Farms • 12:30 Shotgun Start ↵

◆ GOLFFEST ◆ 30TH ANNUAL SHOTGUN START/SCRAMBLE

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pertaining to event.



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