

Final attendance report for Electrical Expo 2020

The Officers, Board of Directors and Staff of The Electrical Board of Missouri and Illinois thank all of our exhibitors for their participation in Electrical Expo 2020. As Co-Chairs of this event, we oversee the operations of this major industry event. Planning began in 2019 and our committees worked endlessly at their assigned tasks and promotion of the show. We tried a few different things at this Expo and will review how well these changes worked and what can be done to improve them. Due to unprecedented circumstances, we experienced lower attendance at the Expo than was anticipated only a month before. Through no fault of anyone, this was the situation we worked through. We appreciate the support received from all exhibitors and attendees during this challenging and unchartered time.

*Kevin Anders, Ameren
Tom Bush, Eaton Corp.*

Bob Kaemmerlen, Kaemmerlen Electric

Mike Kelsch, French Gerleman

Mike Kemper, Pyramid Electrical Contractors

Michelle McCrory, Vector Electrical Sales

Chris Philipp, Ross & Baruzzini

****2020 Pre-registrations- 2124 attendees and 862 exhibitors****

Actual Scanned Attendance Summary 2020

March 11	1:00 p.m. – 7:00 p.m.	678 (compared to 1269 in 2017)
March 12	9:00 a.m. - 5:00 p.m.	671 (compared to 1166 in 2017)
	Attendees	<u>1349</u>
	Exhibitors (not scanned)	<u>756*</u>
		2105

Attendance by Job Function

Architect	1
Customer Service/Admin	15
Designer/CADD	43
Electricians	401
Engineers	286
Estimator	29
Inspectors	13
Maintenance/Technician	55
Management	166
Purchasing	24
Project Manager	64
Sales	183
Student	30
Other/Visitor	39
	<u>1,349</u>

Attendance by Industry Segment

Architect	7
Commercial Buildings	45
Consulting Engineers	217
Contractor	419
Datacom	6
Distributor	233
Education	86
Government	76
Health Care	38
HVAC Contractor	2
Industrial/Manufacturing	144
Utility	22
Other	54
	<u>1,349</u>

Attendance by Geographical Area

California	1
Illinois	206
Iowa	1
Kansas	2
Mississippi	1
Missouri	1133
Montana	2
New York	1
Oregon	1
Wisconsin	<u>1</u>
	1,349